



Genoviq Web Pvt. Ltd.

About The Company

To act as consultants, developers and traders in website development and maintenance, mobile app development, networking, website development and design, software designing, computer aided design, digital marketing, project training, data compilation and statistical analysis in India or elsewhere and to carry on the business of traders, developers, assemblers, repairers, importers, exporters of software packages, computer systems, computer peripherals, computer parts, computer consumables and electronic communication systems, data publishing and processing systems and other industrial automation systems and gadgets and to act as internet service providers. To carry on the business of franchisees, direct marketing agents, direct sourcing agents, customer care centres, BPOs, consultants, marketers, advisors, dealers and to carry on the business of renting out server space as server VPS, registrars, web-site and other online application developers and to do all things which are incidental, helpful or conducive to the above purposes. To take up agency or run a shop relating to software and digital media and to carry on online trading of software and digital media. Online shopping, net marketing, internet advertising and marketing, creating virtual malls, stores, shops, creating shopping catalogues, providing secure payment processing, providing net commerce solutions for business to business and business to consumers, conducting online business in and outside India but does not include banking and money circulating business in India or elsewhere.

SERVICES

- Website Design & Development
- Android Application
- Digital Marketing
- Google Promotion
- Facebook Promotion
- Instagram Promotion
- YouTube Promotion
- SEO



Website Design & Development

Website design and development involve creating visually appealing, user-friendly, and functional websites. Design focuses on layout, color schemes, and branding, while development ensures responsiveness, interactivity, and smooth performance using coding languages like HTML, CSS, and JavaScript. A well-designed website enhances user experience, boosts engagement, and supports business growth through seamless navigation and optimized functionality across devices.





Android Application

An Android application is a software program designed to run on Android devices, including smartphones, tablets, and smart TVs. Built using Java, Kotlin, or Flutter, it offers seamless user experiences through intuitive interfaces and smooth functionality. Android apps can serve various purposes, from entertainment and communication to business and productivity, enhancing user engagement and accessibility on mobile platforms.





Digital Marketing

Digital marketing is the promotion of products, services, or brands using online channels like SEO, social media marketing, email marketing, PPC, and content marketing. It helps businesses reach target audiences, increase brand awareness, and drive sales. With data analytics and automation, digital marketing optimizes campaigns for better engagement, higher conversions, and long-term growth in the digital landscape.



Facebook & Instagram

Facebook and Instagram promotion involves leveraging ads, posts, and influencer marketing to boost brand visibility, engagement, and sales. Through targeted advertising, businesses can reach specific demographics, increase website traffic, and generate leads. Engaging content, reels, and stories enhance audience interaction, while analytics help optimize strategies for maximum impact on these powerful social media platforms.





Google Promotion

Google promotion involves using Google Ads, SEO, and Google My Business to increase online visibility and drive traffic. Businesses can target specific audiences through paid ads, optimize websites for search rankings, and enhance local presence. With analytics and performance tracking, Google promotion helps maximize reach, improve conversions, and grow brand awareness effectively in the digital marketplace.



Google My Business

Google My Business (GMB) is a free tool that helps businesses manage their online presence on Google Search and Google Maps. It allows businesses to display key details like location, hours, reviews, and photos. Optimizing GMB boosts local SEO, enhances visibility, and improves customer engagement, making it easier for potential customers to find and connect with businesses.



SEO

Search engine optimization (SEO) is the process of increasing the quality and quantity of website traffic by increasing the visibility of a website or a web page to users of a web search engine.SEO refers to the improvement of unpaid results (known as "natural" or "organic" results) and excludes direct traffic/visitors and the purchase of paid placement. SEO may target different kinds of searches, including image search, video search, academic search, news search, and industry-specific vertical search engines.



Graphic Design

Graphic design involves creating visually appealing content using typography, colors, and imagery to communicate messages effectively. It includes designing logos, banners, social media posts, brochures, and branding materials. Using tools like Adobe Photoshop and Illustrator, graphic design enhances brand identity, marketing, and user engagement through creative and professional visuals across digital and print platforms.



Happy Clients Logo

















































































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